2016 – 2017 ACFA SPONSORSHIP QUESTIONNAIRE & REQUEST FORM

Club: _____Show Date:_____Region:_____

Primary Contact Person: _____Address:_____

Show/Club Treasurer: _____Address:_____
Email:_____

Application for ACFA Funds:

In an effort to improve the process for ACFA Sponsorship, member show producing clubs must submit this questionnaire/request for sponsorship 30 days prior to show. Data gathered from this questionnaire/request will aid ACFA Sponsors in the selection process. It is imperative that all clubs appreciate ACFA's and our ACFA Corporate Sponsor's desire to market their products and services to their best advantage.

ACFA Clubs are encouraged to develop a comprehensive marketing campaign to generate interest and excitement for the club's show. Sponsorship program is simple, and the benefits of media attention are self-evident. Well planned publicity campaign about your ACFA cat show helps further the cause for showing cats and promotes the Cat Fancy.

Provide the following information:

1. **Name & Location of the show hall:**
2. **Public Attendance for the past two years: 2014= _____2015=_____**
3. **Estimated Public Attendance for this show: number:_____and budgeted Income $____**
4. **Number of Exhibitors and Actual Official Count for last two shows:**
   Year=_____ Exhibitors=_____ Official Actual Show Counts= _____
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5. **Planned Show Entry this year: _____ One or two day show: _____**
6. **Does the club sponsor: Feline Agility? _____ Junior ACFA? _____**

Guidelines, Expectations & Requirements:

ACFA Sponsorship is limited to one award per Club/Regional Event per show season. Club(s) hosting a Regional Event (annual or fundraiser), with funds supporting the Region, will be permitted to apply for own show and regional show. Once club agrees to accept ACFA Sponsorship, requirements must be followed through as outlined. Once approved, the sponsorship award will be sent prior to the show and the surcharge balance will be sent when all post-show requirements have been met.

Requirements

1. **Prospective Realistic Budget**
2. **Date not in conflict with any other ACFA licensed show**
3. **Diverse judging panel (1/2 must not be members of sponsoring club/region)**
4. **Print advertising to the Public**
5. **Complete financial closing accounting statements sent to ACFA Central Office**
6. **Photos of show sent to ACFA Media sites including Bulletin, FB and ACFA lists**

Post Show Requirements: Email or Mail copies within 60 days of show

ACFA, PO Box 1949, Nixa MO 65714-1949 Email: ACFA@aol.com